



Friendship through Sport

Europe Meeting CISM Strategic Issues

- Vision & Mission
- Strategic Objectives
- Benefits
- Reporting & Communications

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BoD Member**

President CISM Strategic & Planning Commission



Results BoD III/16 & I/17

In both meetings:

- **Budget:** approval last year, changes current year, draft next year
- **Marketing (Agent/Contract, Financing (MoD) -Sponsorships (Industry) -Donations)**
- **Actualisation CISM Meetings & Sports Calender**
- **Way ahead with „Far East Peace Project“**
 - **Both topics: no politics – non profit organisation?**
- **Work on Strategic Objectives, Mission & Vision, Comms/Reporting**
- **Turbulences between President & SecGen**

Conakry (17.-19.10.2016)

- **Minimum requirements to host a CISM BoD/GA:** **agreed**
- **Tasks of PCSC Representative** **agreed**
- **Number of Staff supporting CISM President:** **reduce to a minimum (1-2)**
- **Penalty for nations for late cancellations: inactive for one year:** **letter to MoD**
- **„association - federation“: Textänderung** **agreed**
- **Reducing BoD-seize by 1 per continent: availability,expansion,** **rejected**



Results BoD I/17

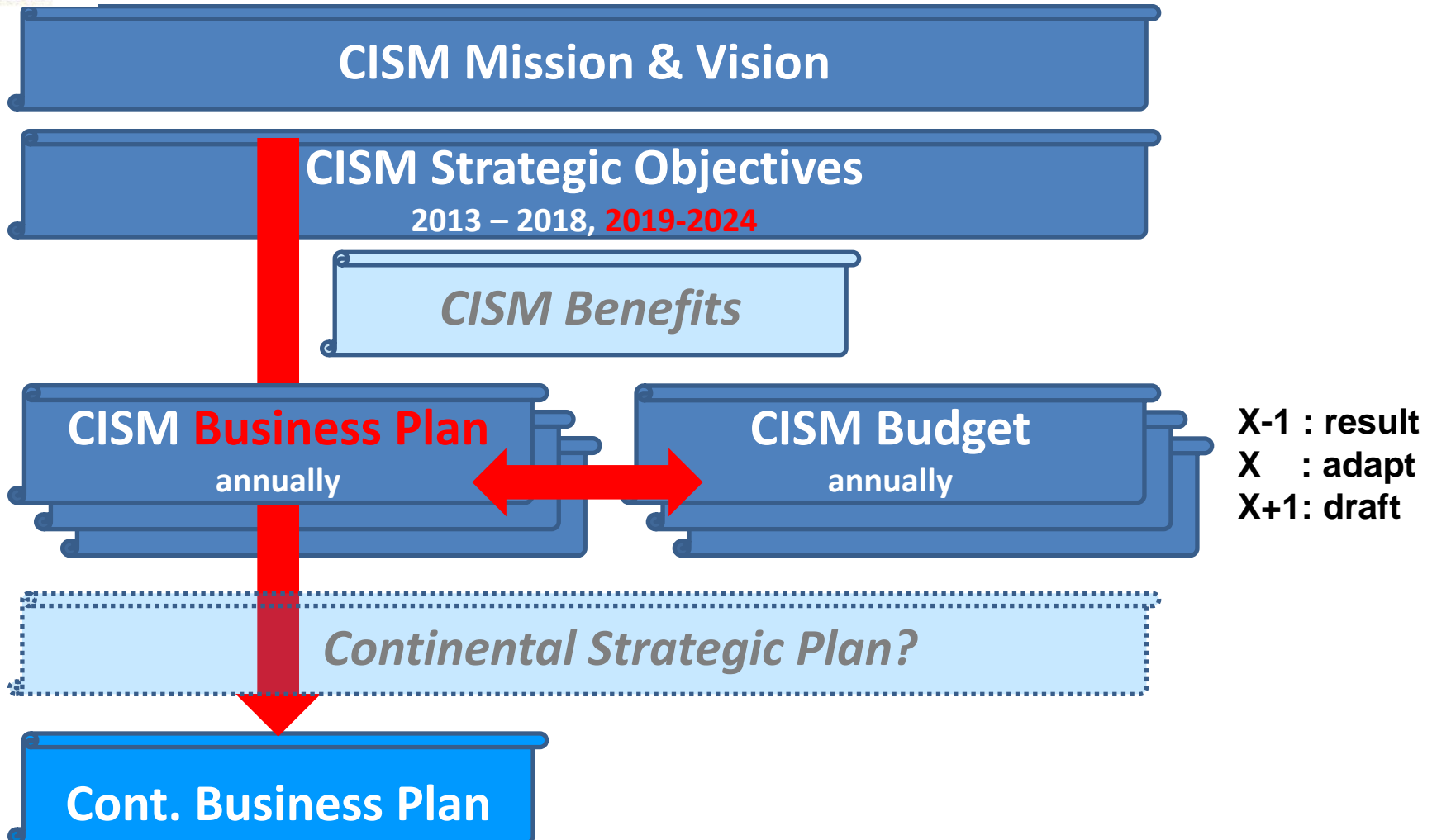
Sotschi (24.02.2017)

- **New members; Myanmar & Comores?**
- **General Assembly 2018:** Gabun, Saudi Arabien, DomRep, Vietnam (2019?)
- **7th Military World Games 2019, China/Wuhan:** Contract signed
- **4th CISM Winter Games 2021: Germany organizing** agreed
- **PCSC-Meeting 2017', Warendorf:** 20.000€ developing new disciplines
- **CISM Anti-Doping Procedures:** „targeted-random-ranking“-Tests
biometric pass, WADA-rules



CISM – how it works

Basic Documents





CISM`s Strategic Issues

Vision & Mission

Decision sheet

Strategic Objectives

Decision sheet

CISM Benefits

BoD-agreed

Management of CISM

Business Plan

Communications

Reporting System



CISM – how it works

core

CISM Sport Events

global - continental - regional
integrated

Development

Internal

- Solidarity
- Technical Assistance
- Knowledge Exchange

Outreach

External

- Internat. /Sport Org
- Sport & Peace
- Marketing & PR

Organisation

basic

- Structure – Regulations – Procedures
- Information Concept – Strategic/administrative Communication

Ressources (active member states)

key

- Finances
- Personnel
- Organizers

CISM Vision

BoD-agreed

To enhance global confidence, stability and peace through sport activities by armed forces personnel.

Mission

GA-agreed

CISM is the worldwide International Military Sport Organization devoted to bringing together Armed Forces personnel from all Nations through sports activities, thus enabling the physical training, military readiness and education for the Armed Forces.

Guiding Principles

BoD-agreed

- Apolitical organization employing ethical & democratic decision making
- Enhancing cultural awareness & fostering confidence & respect amongst soldiers of different nations & cultures
- Rejecting all forms of discriminatory practice based on race, religion, culture, gender, sexual orientation & ability (*integrated*)
- Ensuring clean & fair sport
- Cooperating with the civil sports world

Motto

Friendship through Sport!

BoD 02may



CISM's Strategic Objectives

1. Deliver sustainable sports programs

1. ensure integrated world, continental & regional sport competitions
2. plan and execute Sport & Peace Programs
3. deliver solidarity & technical assistance
4. contribute to enhance physical fitness & military readiness

2. Provide an efficient Organisation

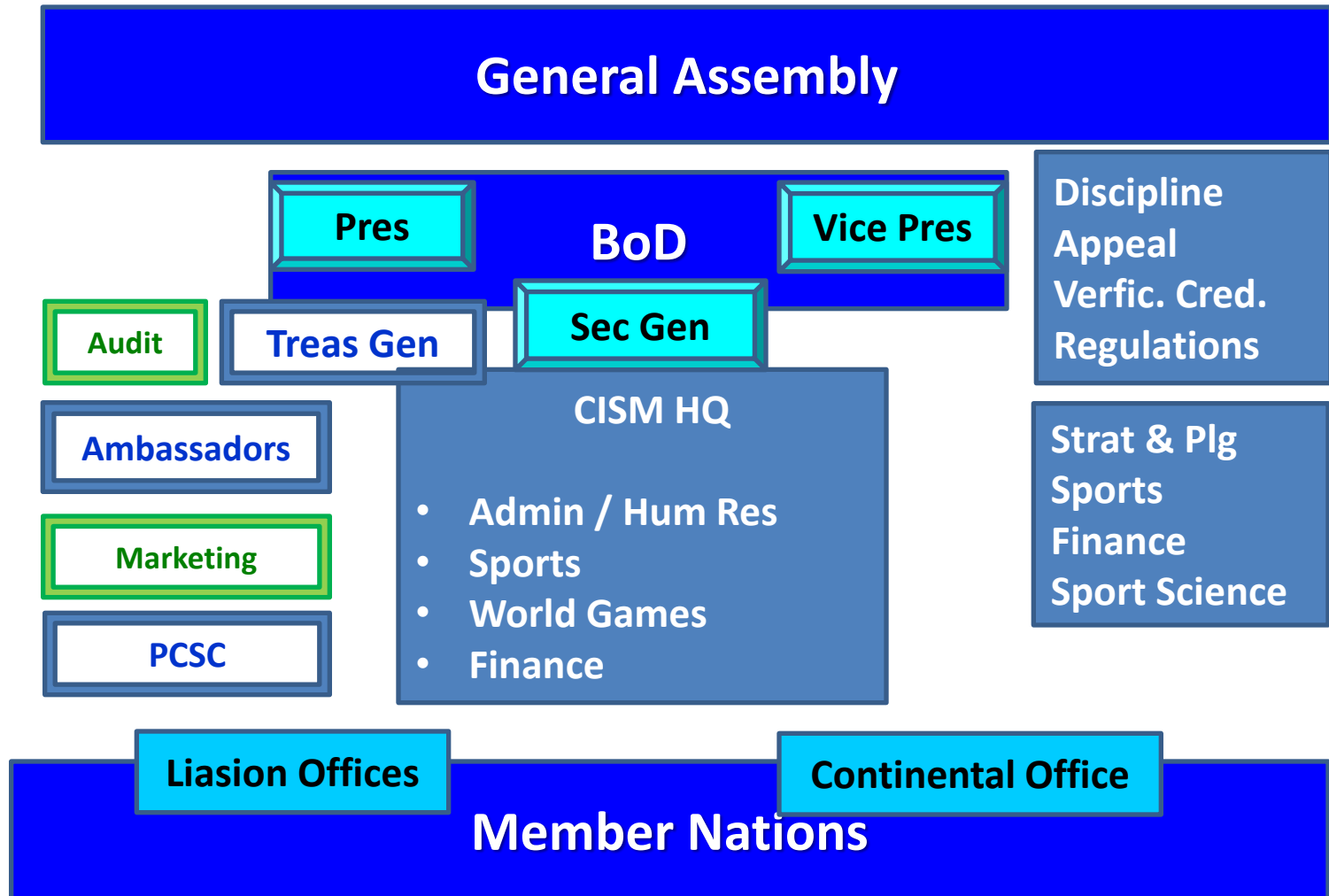
1. ensure efficient & democratic structure & procedures
2. ensure prudent use of CISM resources
3. provide effective information- & a global communication-strategy
4. secure CISM's leading position inside the international sport community

3. Ensure maximum support by nations, partners & stakeholders

1. communicate CISM values to nations, partners & stakeholders
2. ensure a maximum of new & active member nations
3. ensure support by nations & partners
4. ensure compatibility with international & regional sport movement



CISM – how it works





The Top-10 benefits of CISM participation

Why Nations / MoD should support CISM

Sport in Armed Forces

1. Foster confidence & cohesion amongst soldiers
2. Create military fit & motivated soldiers
3. Enhance attractiveness of military service
4. Identify, train & motivate talents
5. Provide experience by international competitions

Military Sport & Society

6. Enhance intercultural & international competence
7. Use Sport as effective diplomatic enabler
8. Enhance solidarity amongst nations
9. Use sport for deconfliction / peace building
10. Support worldwide spreading of human rights



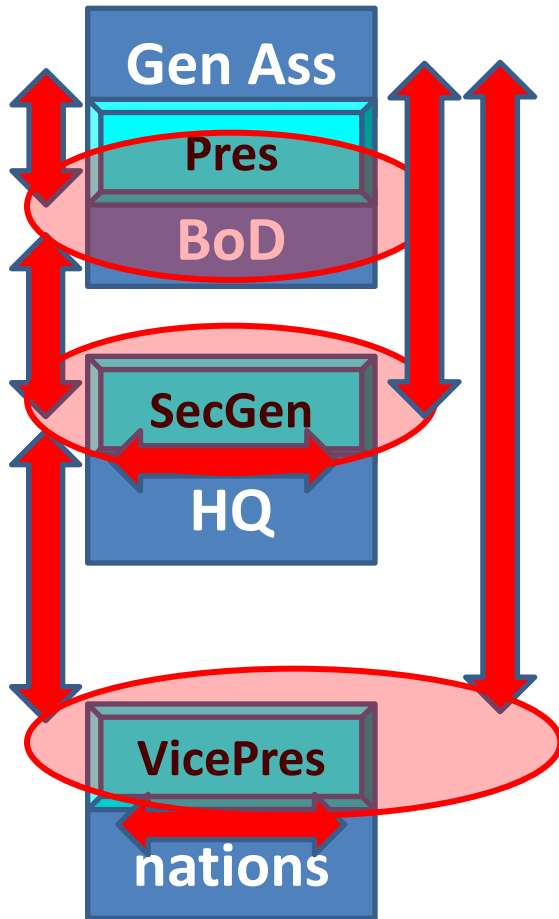
Why Reporting?

Strategic

- Control of execution of goals
- Identify challenges
- Trigger assessment / decisions / adaption
- Spread values

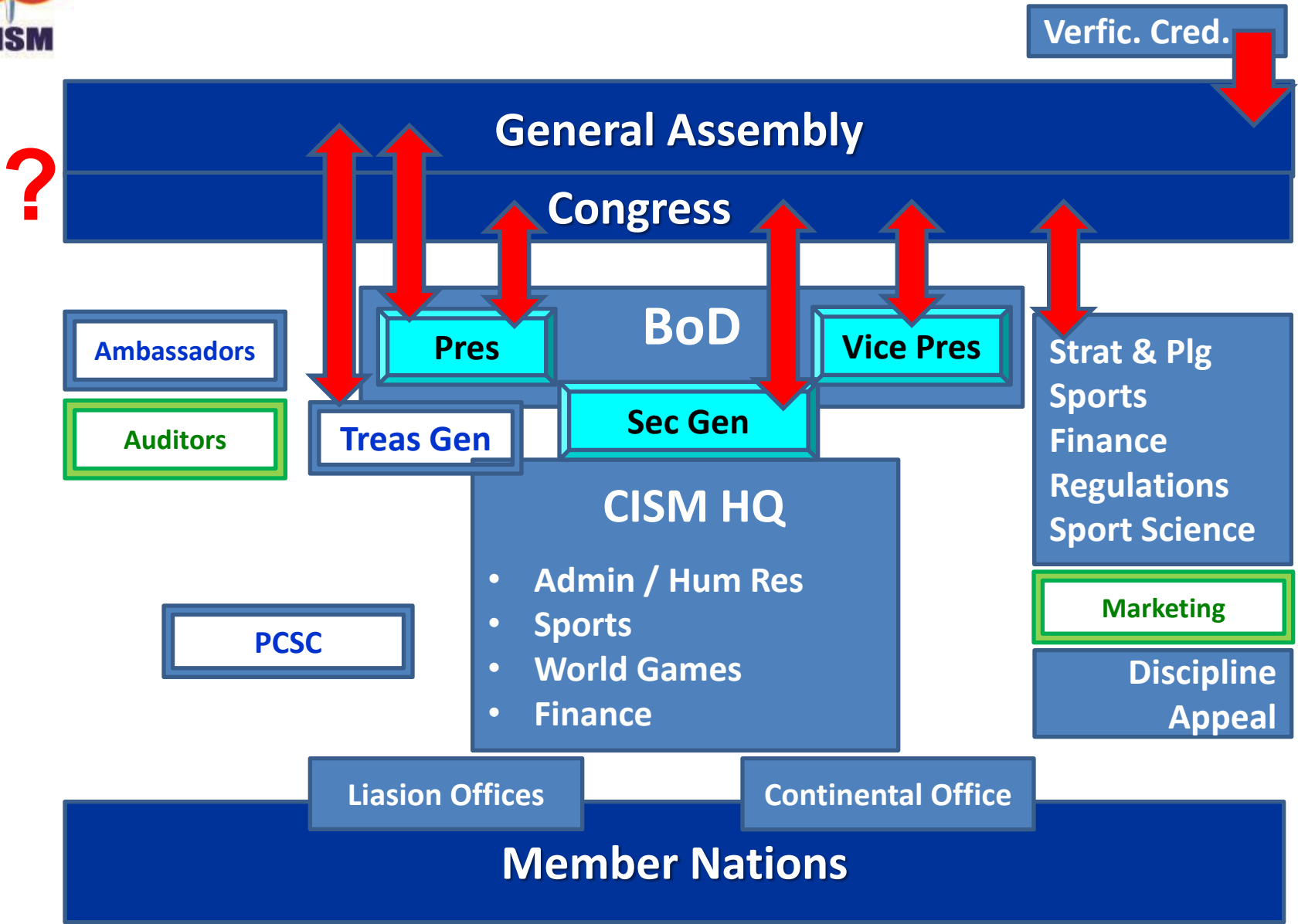
Administrative

- exchange information on activities
- Contribut to the „CISM Family“
- Run the organisation at/between all levels



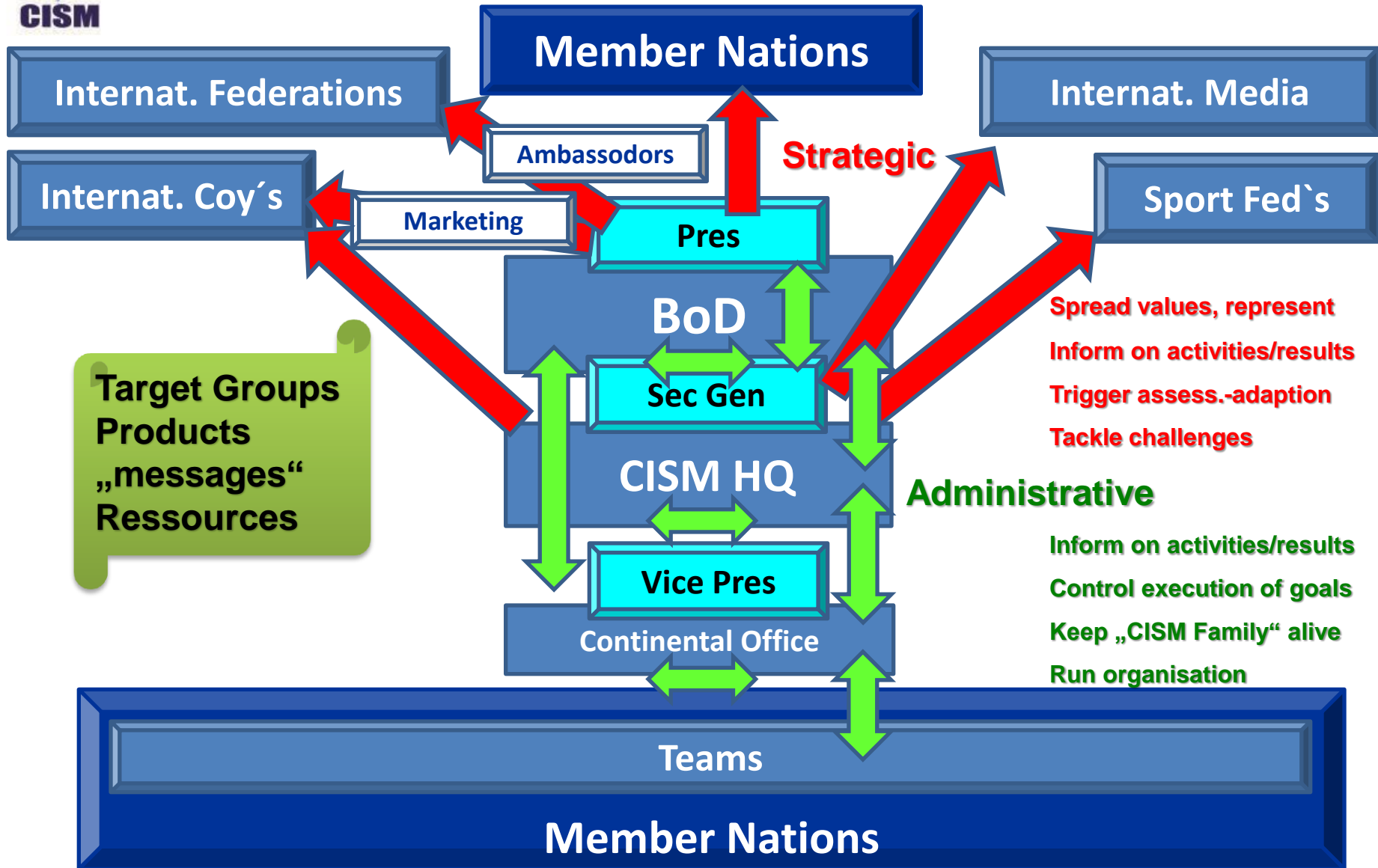


CISM – how it works





CISM's Communications





Reporting by Vice Presidents

at BoD
at GA

3 weeks before GA

Evaluation of CISM Sports	
* stable, endangered, new	
* para/integrated	
* how to get more attractive	
Sport Events: organizer for MWC	assessed by Sports Dir
Sport & Peace: projects /ideas	
Sport Science	
Strat. Communications	

Member states	active/inactive
* assessment development	turn to active/new?
* proposed support by CISM	
Contributions to CISM	last/next year
* Financing	
* Manning	HQ, BoD, PCSC...
* CISM Meetings	
* Solidarity	offers, needs, done
* Technical Assistance	offers, needs, done
Sport Events	last/next years
* global (World Championships)	
* continental	
* Meetings / results / requests...?	
* TrgCamps, ...?	
Contacts to reg. sport org	
Sport Science	events, results
Sport & Peace	projects, ideas
Strat. Communications	
* assessment	
* proposals	



Reporting to CISM Congress

President

Strat Situation

BoD-Points

Sport & Peace

Vice-Presidents

CISM Contributions

Sport Events

Sport & Peace

Sport Science

SecGen

CISM Sports

CISM Events

Int Sport Org

Solid & TechAss

TresGen

Budget X-1

Budget X

Budget X+1

Reporting to General Assembly

President

Strat Situation, BoD-Points

CISM Sports & CISM Events

Sport & Peace

Sport Science

Int Sport Org

Solidarity & TechAssistance

TreasGen

Budget X-1

Budget X

Budget X+1



Strategic & Planning Commission

Decisions required

GA agrees

1. Draft Vision & Mission
2. Draft Strategic Objectives
3. work on new Reporting System
4. work on new Communications Concept

“Top 10 CISM Benefits” distributed amongst GA-members



Friendship through Sport

Adapting & Implementing the CISM Strategic Plan

**Colonel (GS) Dieter Weigold
BoD Member
President CISM Planning Commission**