



VICE PRESIDENT
EUROPE

CONSEIL INTERNATIONAL DU SPORT MILITAIRE
INTERNATIONAL MILITARY SPORTS COUNCIL
CONSEJO INTERNACIONAL DEL DEPORTE MILITAR
المجلس الدولي للرياضة العسكرية

CISM European Business Plan 2016-2017

Introduction

The overall direction for this BP is derived from the goals and objectives determined by the Strategic Plan. The Strategic Plan is the long term plan (2016-2019), the BP is meant to steer our decision making process in the short term for the coming 2 years. This BP must be reviewed yearly in order to monitor and track our progress and to help us understand where we need to adjust our expectations.

At Annex A you will find the BP Matrix identifying CISM European priorities for the next 2 years. It clearly delineates the tasks by the person or organization responsible for its execution and the timeline required in order to meet subsequent or concurrent tasks. This matrix must be monitored for completeness and must be reviewed annually.

Background

The CISM European Strategic Plan provides the direction and guidance used to develop the 2-year BP, with associated tasks and timelines. The BP in turn provides the structure to ensure we meet our priorities and commitments. This BP supports our Mission and Vision:

Mission

CISM is the worldwide international Military Sport Organization devoted to bringing together Armed Forces personnel from all Nations through sports activities, thus enabling the physical training, military readiness and education for the Armed Forces.

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Vision

CISM is the world leading military sports organization and considered a valued-enabler to the Member Nation's military sports programs.

There are a few critical factors that have been essential in establishing this BP. Firstly, in order to evolve as an organization, and for a BP to be effective, the BP must have tasks that are both measurable in terms of performance, but also have established completion dates so that concurrent or subsequent tasks may follow.

Moreover, with a BP that outlines our priorities for the next 2 years, our future direction is set, transparent and not easily influenced by new leadership or 'good ideas' that would impede our budget planning.

Priority of Effort

The core business of CISM Europe is to provide the venues and opportunities for military forces to compete - not as warriors, but as sportsmen and sportswomen – as described in CISM's mission and vision statements. This can only be accomplished when nations are willing and able to host and/or send their athletes to CISM events.

This CISM European BP has at its core the following three prioritized Strategic Goals:

- Strategic Goal 1. Provision of a robust and integrated sports program.
- Strategic Goal 2. Create strong relationships to European CISM member nations.
- Strategic Goal 3. Active delivery of solidarity and technical assistance programs.

These Strategic Goals are further expanded into measurable objectives and timelines in Annex A.

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Annex A

to the CISM European Business Plan 2016-2017

Serial	Action Item	Responsibility	Timing
1.	Strategic Goal 1. Provision of a robust and integrated sports program.		
1.1	Adjust the number of sports and championships to reflect the resources available in CISM Europe.		
1.1.1	Identify critical sports with less support	VP & ELO & PCSC	May 2016
1.1.2	Dialog with involved member nations in the critical sports	VP & ELO	Sep 2016
1.1.3	Decision on continuance, trial period or discontinue critical sports	VP & ELO	Oct 2016
1.2	Ensure a varied sports program for disabled military personnel and veterans.		
1.2.1	Promotion of the VP Europe's priority at the European Conference	VP Europe	Oct 2015
1.2.2	Nation's feedback to VP Europe on hosting integrated competitions for 2016	Member nations	Jan 2016
1.2.3	VP Europe's evaluation and requirement for further actions	VP Europe	Feb 2016
1.2.4	VP Europe's follow up evaluation and recommendations for 2017	VP Europe	Oct 2016
1.2.5	Nations report at the European Conference on their activities 2016 and their plans for 2017	Member nations	Oct 2016
1.3	Facilitate conditions to enhance participation in the core sports of CISM, the 3 military pentathlons		
1.3.1	Promotion of the VP Europe's priority at the European Conference	VP Europe	Oct 2015
1.3.2	Nation's feedback to VP Europe on their status and visions on military pentathlons	Member nations	May 2016
1.3.3	VP Europe's evaluation and requirement for further actions	VP Europe	Oct 2016
1.4	Facilitate conditions to enhance participation in the other military related sports i.e. shooting, orienteering and parachuting.		
1.4.1	Promotion of the VP Europe's priority at the European Conference	VP Europe	Oct 2015
1.4.2	Nation's feedback to VP Europe on their status and visions on military related sports	Member nations	May 2016

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Serial	Action Item	Responsibility	Timing
1.4.3	VP Europe's evaluation and requirement for further actions	VP Europe	Oct 2016
1.5	To complete the European Calendar for the next year during the European Conference. This means that 100% of the events we (Europe) want to organize in the next year should be announced during the European Conference		
1.5.1	Completion of the CISM European Calendar 2016	Members & ELO	Oct 2015
1.5.2	Initial draft of the national competition calendar 2017	Member nations	Mar 2016
1.5.3.	Review of the draft during GA&C 2016	Members & ELO	May 2016
1.5.4	Completion of the CISM European Calendar 2017 during EC 2016	Members & ELO	Oct 2016
2.	Strategic Goal 2. Create strong relationships to European CISM member nations		
2.1	CISM Europe should improve promoting and marketing of our events and athletes		
2.1.1	Create a information booklet for CISM Europe	VP & ELO	Oct 2015
2.1.2	Finalizing and distribution of the CISM Europe's information booklet	VP & ELO	Jan 2016
2.2	CISM European Liaison Office must work further with the use of a professional homepage and social media, i.e. Facebook, Twitter and Instagram. National Delegations should facilitate the distribution of this new media and support the CISM homepage with relevant inputs		
2.2.1	Promotion of the VP Europe's priority at the European Conference	VP	Oct 2015
2.2.2	Nations support for the homepage & social media with press articles, photos, etc.	Member nations	permanently
2.2.3	VP Europe's evaluation and requirement for further actions	VP	Oct 2016
2.3	Facilitate conditions to enhance the participation in the European Conference.		
2.3.1	Promotion of the VP Europe's priority at the European Conference	VP	Oct 2015
2.3.2	Letter of VP Europe to the less active member nations	VP	Nov 2015

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Serial	Action Item	Responsibility	Timing
2.3.3	Evaluation and report of activities VP with less active member nations	VP	Oct 2016
3.	Strategic Goal 3. Active delivery of Solidarity and Technical Assistance Programs.		
3.1	Systematically gather information that identifies the 'needs' and 'offers' for both solidarity and technical assistance		
3.1.1	Gather information for the needs and offers 2016 during the EC 2015	VP & ELO	Oct 2015
3.1.2	Evaluation of needs and offers	VP & ELO	Nov 2015
3.1.3	Review needs and offers 2016 during the GA&C 2016	VP & ELO	May 2016
3.1.4	Gather information for the needs and offers 2017 during the GA&C 2016	VP & ELO	May 2016
3.2	CISM Europe support and liaise CISM Solidarity and Technical Assistance Programs inside Europe		
3.2.1	Transfer and liaise the needs and offers 2016 to the HQ CISM	VP & ELO	Oct 2015
3.2.2	Transfer and liaise the needs and offers 2017 to the HQ CISM	VP & ELO	Jun 2016

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